



Press Release Fall/Winter 2026



Enter_your Mountain Space - The new Salewa Ortles Mountaineering Collection for Fall/Winter 2026

Engineered in the Dolomites, created for modern mountaineers: the new Salewa Ortles Mountaineering Collection combines technical performance, durability and a clear design approach for challenging activities in alpine terrain.

Bolzano, 29 July 2026 – Every ascent begins with questions. Questions about who we want to be, the places we want to reach – the spaces where we can express ourselves, our personality, our attitude. Where is our place, our space? In its new Ortles Mountaineering Collection for Fall/Winter 2026, Salewa confronts us with these questions, shifting the focus onto the personal dimension of mountaineering.

Mountaineering has always been at the core of Salewa's DNA, a discipline that defines the brand's heritage and continues to shape its identity. Yet the activity itself is evolving. Seasons are no longer as they once were; weather patterns are shorter, less predictable, and more extreme. At the same time, a new generation of mountain enthusiasts is discovering the appeal of alpinism - looking for authenticity, simplicity, and the freedom to move with purpose.

The mountains are far more than just a sporting target, instead they are a space of possibility – where people can probe their limits, make decisions and acquire new perspectives. This is precisely the thinking reflected in the campaign "Enter_your Mountain Space", which forms the basis for the new Ortles Mountaineering Collection.

Today's modern mountaineers are searching for something extra. They want more versatility, more safety and more refined aesthetics. They seek products that reflect their attitude: innovative, functional, and built for the unexpected. The new Salewa Ortles Mountaineering Collection was created to meet these changing needs.

Engineered in the Dolomites and tested in the alpine terrain, the collection supports mountaineers on the widest range of alpine activities – from technical ascents and demanding tours in high mountain ranges to multi-day mountaineering or skitouring adventures. Salewa's approach here is quite clear: Designed for the highest performance, yet with a light and intuitive approach,



every product should feature just those properties that are actually needed in the mountains – no more, no less. The result is a technically refined collection combining protection and performance with a clear, intuitive design approach.

Enter_your Mountain Space in practice

For the international launch of its new Ortles Mountaineering Collection, Salewa assembled media representatives, trading partners and athletes at the Schwarzensteinhütte in the Zillertal Alps at the end of July. At an altitude of 3,000 metres, the main theme of “Enter Your Mountain Space” became immediately apparent: product tests in the alpine environment and discussions with athletes displayed the collection exactly where it was developed – surroundings in which weather, terrain and altitude are the defining parameters.



Highlights of the Ortles Mountaineering Collection Fall/Winter 2026 at a glance:



ORTLES PTX EXTREME 3L W/M

The Ortles PTX Extreme 3L is a hard-wearing Powertex® Extreme shell built to provide the most rugged storm protection for mountaineering and ski touring in the harshest conditions. Its hydrophobic membrane combines outstanding breathability (30,000 g/m²/24h) with a robust 25,000 mm waterproof rating. An AquaGuard® front zip, helmet-compatible hood and underarm ventilation round off the technical spec. RRP: 480 euros



ORTLES HEAVY RDS DOWN PRO W/M

Designed for mountaineering and climbing in alpine environments and sub-zero temperatures: this ultra-warm technical down jacket for alpine mountaineering is designed with a bodymapped double-chamber construction und treated with a PFAS-free DWR



(durable water repellent) finish. The 'Heavy' packs high-quality 90/10 750 fill power down into an innovative offset stitched double-chamber construction to improve thermal performance and eliminate cold spots. With Tirolwool® Air inserts, a 2-way front zip for belaying, internal draft tubes, and a fully helmet compatible hood. RRP: 550,00 euros



ORTLES GUIDE 2 38L / 45L

Engineered to explore technical terrain: the Ortles Guide 2 is available in a 38 or 45L version and is perfect for multi-day mountaineering and ski touring missions. Both versions are built of abrasion-resistant Robic® nylon with UHMWPE ripstop grid in a sleek design. Its Dry Bag Contact system promote breathability and stability, while its ski fixation, avalanche gear pocket and tool attachment fastenings underline its alpine intent. RRP: 200 / 220 euros



NXT PRO 38L

The new NXT Pro 38 has been designed for the alpine activities of mountaineering, climbing and ski touring. Made of Challenge ULTRA™ with UHMWPE pack fabric, whose fibres have a tensile strength 15 times stronger than steel, it is both light in weight and extremely robust. Its Dry Back system ensures a close-contact carry and unrestricted mobility. The roll-top alpine pack holds a full feature set for technical mountaineering, including dual tool and ski-fix attachment, rope fixation and detachable hip belt padding. RRP: 300 euros



ORTLES 2 MID GTX W/M

The Ortles 2 Mid GTX is a lightweight, dynamic boot for technical terrain. Its TriWeave™ upper, waterproof GORE-TEX® protection and crampon-compatibility make it a reliable companion for alpine activities. Its wrapping fit can be further customized using the CFF Winter footbed. The Vibram® multi-zone outsole with ClawLug™ geometry combines grip and traction with adaptable braking performance. RRP: 330 euros



MTN TRAINER 3 TECH MID GTX W/M

Designed for all-terrain mountain exploration – one boot for every mountain. The new Salewa MTN Trainer 3 Tech Mid GTX features a robust leather and Cordura® upper with a GORE-TEX® membrane and full rand for protection against rock and scree. Its auto-crampon compatible Vibram® WTC 3 outsole and supportive, anatomical fit make it a worthy successor to the SALEWA Crow. RRP: 280 euros

ABOUT SALEWA

Salewa is passionate about mountain sports – ambitious alpinism and the mountain experience. Founded in Munich in 1935, the management-led, family-owned company is now located in the Dolomites of South Tyrol. Based at its headquarters in Bolzano, the company develops technical products that combine traditional materials and progressive design. Salewa is committed to high environmental and social standards and rooted in regional identity, quality and integrity. Consistently striving to find new ways to build better, game-changing equipment, the brand has a unique understanding of mountain sports. Progressive mountaineering is about more than just performance, it encompasses an appreciation of the natural world and individual and shared experiences in the mountains. Salewa is a leading international manufacturer of mountain sports equipment with innovative products in four product categories: Apparel, Footwear, Equipment and Technical Hardware.

www.salewa.com

PRESS CONTACTS

SALEWA INTERNATIONAL

Valentine Mattuzzi – PR & Media Senior Specialist

T: +39 0471 242 890

Valentine.Mattuzzi@salewa.com

Anna Angermeier – nanacom

T: +49 15115657936

anna.angermeier@nanacom.de

ITALY

Sara Gatti, Chiara Ottolini – OMNICO PR GROUP

T: +39 0262411911 M: +39 3460018463

salewa-ita@omnicomprgroup.com

GERMANY | AUSTRIA | SWITZERLAND

Nadja Schmidt – nanacom

T: +49 152 36318591

nadja.schmidt@nanacom.de

FRANCE

Benjamin Carraz

T: +33 476525959

benjamin.carraz@salewa.fr

POLAND

Lukasz Kudla

T: +48 53 35 21 411

lukasz.kudla@salewa.com

SPAIN

Nuria Casaldaliga Solo

T: +34 637511473

nuria.casaldaliga@salewa.com

CZECH REPUBLIC | SLOVAKIA | HUNGARY

Karel Glogar

T: +42 0604 382 811

karel.glogar@oberalp.com

USA

Eric Henderson – Meteorite PR

T: +1 (307) 6902984

ehenderson@meteoritepr.com